



**ONSITE
&
LIVE
ONLINE!**



JAHC 2024

Joint American Homeopathic Conference

APRIL 19-21, 2024

Join Us
Back In _____

RESTON, VA

ALSO STREAMED **LIVE** ACROSS
THE GLOBE FOR VIRTUAL ATTENDEES!

LEARN CONNECT THRIVE!

**SPONSORSHIP
& EXHIBITOR
PROSPECTUS**

CONTACT

THE NATIONAL CENTER
FOR HOMEOPATHY
info@homeopathycenter.org

www.JAHC.info



JAHC 2024

BROUGHT TO YOU BY  National Center for Homeopathy

Joint American Homeopathic Conference

ABOUT THE JOINT AMERICAN HOMEOPATHIC CONFERENCE

Hosted by the National Center for Homeopathy, the Joint American Homeopathic Conference (JAHC) is an exciting annual event where homeopathy supporters, practitioners, and students come together to learn, connect, and thrive.

Top educators from the US and around the world share their homeopathy expertise about a variety of topics within the conference theme in person, and on a virtual platform. Our community is diverse in the way that they approach health through homeopathy. At JAHC we pride ourselves on being inclusive and offering members of our community a platform to share their 21st century knowledge and experiences. The conference is designed to honor traditional classical methods and introduce attendees to the latest advancements, approaches, and innovations being used today.

JAHC is your chance to meet other colleagues and leading instructors, learn something new, and connect with like-minded individuals. Attendees join us in person or online, live - for the ultimate in flexibility.

And this year is even more special than usual. JAHC 2024 kicks off the year long celebration of NCH's 50th Anniversary!

19 19TH ANNUAL JAHC



600+ EXPECTED ATTENDEES



OVER 50 SPEAKERS



The heart and soul put into this event is evident. Thank you for your passion, purpose and call to serve through this incredible art/science.

KAT PETERSON
HOMEOPATH



Absolutely loving it! The speakers are amazing. I love the diversity. Thank you for all the effort you have put into this event. It's a priceless experience for a new student.

JENNIFER BARTON



You had many good speakers, thank you. Also, watching virtually was nice and easy!

MICHELLE S. FIELDING, CCH

IN PERSON OR VIRTUAL...

YOU CHOOSE!



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WHY EXHIBIT?

Showcase your products and services to a highly educated, sophisticated, and targeted audience of homeopathy professionals, students, and other enthusiasts who are excited to learn about your company, organization or school. We expect about 300 professionals, students, and others in person this year, and over 600 attending virtually.



IDEAL SPONSORS AND EXHIBITORS

- Homeopathic medicine manufacturers and retailers
- Homeopathy schools and educational programs
- Repertory software companies
- Dietary supplement or herbal companies/ manufacturers
- Nutrition schools
- Organic & natural skin care companies

TOP 3 REASONS TO EXHIBIT

1

10+ HOURS OF EXHIBIT TIME

2

MEALS INCLUDED IN THE EXHIBIT HALL

3

BE PART OF THE PARTY!

JAHC IS NOT JUST AN OPPORTUNITY TO LEARN FROM THE BEST AND THE BRIGHTEST IN THE FIELD, BUT YOUR CHANCE TO JOIN THE GREATER COMMUNITY AND HELP MOVE HOMEOPATHY FORWARD!



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EXHIBIT HALL SCHEDULE

The Exhibit Hall is a gathering place! We've built in lots of time for attendees to share meals and socialize in the exhibit hall. JAHC is about connection, in addition to learning!



THURSDAY, APRIL 18

12:00 PM - 6:00 PM Exhibit Hall Opens for Setup

FRIDAY, APRIL 19

7:30 AM - 8:00 AM Opening breakfast and welcome

9:45 AM - 10:00 AM Break

11:45 AM - 1:15 PM Lunch in Exhibit Hall

3:00 PM - 3:30 PM Coffee and Tea Break

5:15 PM - 7:00 PM Opening reception in Exhibit Hall

SATURDAY, APRIL 20

9:45 AM - 10:15 AM Coffee and Tea Break

12:00 PM - 1:15 PM Lunch on own

3:00 PM - 3:30 PM Coffee and Tea Break

5:00 PM - 6:30 PM Pre-gala reception in Exhibit Hall

SUNDAY, APRIL 21

9:45 AM - 10:15 AM Coffee and Tea Break

12:00 PM - 1:15 PM Lunch in Exhibit Hall

2:45 PM - 3:15 PM Break



NEARLY 11 HOURS OF EXHIBIT HALL TIME!



EXHIBIT HALL SCHEDULE SUBJECT TO CHANGE



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JAHC OFFICIAL SPONSORSHIP PACKAGES

JAHC in person sponsorship includes: two full exhibit table spaces in Reston, premium exhibit hall location, complimentary registrations, branding on event website, top billing on onsite signage, a sponsor highlight in pre-JAHC eblast promotions, a chaperoned email – post conference (approved and sent by NCH to @30,000 on sponsors behalf), extra-large logo in virtual lobby, & a complementary virtual exhibit.

A sponsorship allows NCH to continue to provide the education and community that professionals have come to love and look forward to.

JAHC DELUXE SPONSORSHIP LEVELS

	HAHNEMANN \$8,500	HERING \$6,000	KENT \$4,500
Official Conference Sponsor	Branded Lanyard Sponsor	Technology OR Photo Booth Sponsor	Eco-Notepad Sponsor OR BPA-free Water Bottle Sponsor
# of Tabletop Exhibit Displays	2	2	2
Complimentary Full Registrations	3	2	2
Logo in Virtual Lobby	●	●	●
Complimentary Virtual Exhibit (5 screens)	●	●	●
Dedicated eblast – pre or post conference (approved by NCH)	●	●	●
Sponsor Recognition Package; branding on event website, mobile app & onsite signage	●	●	●
Sponsor Highlight in E-blast JAHC Promotions	●	●	●



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15% OFF

Save 15% on exhibit packages purchased by December 20, 2023.

JAHC 2024 EXHIBIT PRICING

Secure your space early!
Selection is based on a first-come, first-served basis.

	IN PERSON (includes virtual exhibit)	VIRTUAL ONLY		
ORGANIZATIONAL MEMBERS	\$1,800 per 6' skirted tabletop display	\$650		
NON MEMBERS	\$2,200 per 6' skirted tabletop display	\$800		
DOUBLE BOOTH - Companies may add on a second 6' table for an additional \$800!				
	MEMBERS	NON MEMBERS	MEMBERS	NON MEMBERS
EXPO HALL POSITIONING	Designated PRIME exhibit display location. Limited availability based on first come, first served	Based on first come, first served	—	—
COMPLIMENTARY REGISTRATIONS	Two (2) full conference registrations per company with the first tabletop display	One (1)	One (1) full conference registration	One (1)
ATTENDEE WELCOME BAG INSERT	One product or paper	—	One paper	—
VIRTUAL EXHIBIT	5 Screens	3 Screens	5 Screens	3 Screens

Booth spaces are first come, first served and *limited* spaces are available.

Conference Registrations: Number as per above chart

Meals: Exhibitors have the opportunity to participate in all onsite meals offered during the conference, as well as the Saturday evening awards ceremony and Gala.

Company logo and website link on Conference website: Posted once full payment is received, and through the end of conference

Advertising: Inclusion in at least one nonexclusive email promoting JAHC to over 30,000 homeopathy enthusiasts

Acknowledgment: Exhibitor logo included on in person signage as well as virtual platform

Complimentary Bag Insert: Exhibitors will be allowed 1 free bag insert (samples or paper), as per above. (subject to NCH approval)

Use of Conference Logo: Exhibitors will be given the JAHC logo to use through the conference.

Note: Booth rental does not include storage, placement, shipment and reshipment of exhibit materials, special lighting, booth furnishings, electricity, individual booth cleaning or trash removal, or any other special service ordered by the exhibitor.



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PREMIUM CONFERENCE SPONSORSHIP OPPORTUNITIES

“AS CLOSE-TO-A-KEYNOTE-AS-YOU-CAN-GET” LUNCH SESSION - \$11,000

- 60 minute session presentation (topic to be approved by NCH)
- Includes food & beverage
- Vendor packet and or sample distribution at door
- CE accreditation included if applicable / Sole speaker and noncompeting
- Session and speaker promotion on JAHC website, social media, and eblasts
- Company recognition and signage

SATURDAY NIGHT GALA - \$10,000

Includes complimentary exhibit space, 1 drink ticket for attendees (beer, wine, soft drinks); additional food and beverage at Sponsor's cost

- Invited at event to stage to briefly speak (5 minutes or less, speech pre-approved)
- Placement of gift/product samples and marketing pieces if wanted
- Recognition and signage
- Graphic footer advertising spot in one NCH monthly newsletter or JAHC email

FRIDAY SOCIAL EVENT - \$7,750

Includes complimentary exhibit space, 1 drink ticket for attendees (beer, wine, soft drinks); additional food and beverage at Sponsor's cost

- Invited at event to briefly speak (up to 5 minutes)
- Placement of gift/product samples and marketing pieces if wanted
- Recognition and signage

WELCOME BREAKFAST IN EXHIBIT HALL - \$3,000

- Opportunity to welcome in-person attendees (up to 5 minutes) during a Continental breakfast
- Placement of gift/ product samples and marketing pieces if wanted
- Recognition and signage

WI-FI – CHARGING STATION SPONSOR - \$8,000

Includes complimentary exhibit space

- Custom password used by all attendees to access wi-fi to promote your brand
- Logo on Wi-Fi signage at the Convention
- Company branded charging station

Sponsorship is the only form of marketing seen as “giving back”

Questions about which opportunities can help you meet your marketing objectives?
Email executive.director@homeopathycenter.org



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MORE CONFERENCE SPONSORSHIP OPPORTUNITIES

FEATURED PRODUCT ON CONFERENCE WEBSITE PAGE - \$10,000

Showcase a product on the highly-trafficked JAHC Conference website homepage, December - April 2024 with 25 words and a linking URL. *Product must be approved by NCH*

FEATURED SPONSOR ON CONFERENCE PROMO EBLAST - MID LEVEL BANNER - \$1,500

Company logo and sponsorship recognition and brief tag or message as an exclusive mid-level banner (in addition to the NCH header) in one (1) Conference promo eblast (sent to approximately 30,000)

VENDOR PROMOTIONAL SESSION - \$2,500

Dynamic opportunity to be the expert and showcase a speaker and CE or Commercial (non-CE) topic in a 60-minute On-Demand, prerecorded session. Includes CE application (if applicable) and Conference session promotion.

ON DEMAND SPONSOR VIDEO COMMERCIAL - \$1,500

Showcase your company or organization with a 15-minute recorded video, available for attendee viewing on the JAHC virtual platform, during the conference and for 30 days post.

IN-PERSON VIDEO COMMERCIAL - \$1,500

This highly visible sponsorship gives you the opportunity to get the undivided attention of homeopathy experts and professionals while highlighting your products and services. Your 30-60 second video/commercial will run before two select live, in-person sessions.

VIRTUAL GAME SPONSORSHIP \$2,000 (TWO AVAILABLE – FIRST COME, FIRST SERVED)

For companies that prefer an all-virtual experience, sponsor the JAHC vFairs on-line platform and receive valuable benefits while also showcasing your products and services. Virtual sponsorship includes: Two Complimentary Virtual Registrations, Extra-large logo in Virtual Lobby, Virtual Exhibit (up to 5 screens), Recognition Package (branding on event website and onsite signage) and a Sponsor Highlight in one pre-JAHC E-blast Promotion.

Kudos and cool-factor for being the companies that sponsor the virtual games and leaderboard that JAHC attendees have come to expect and love. Be the first to choose from the Leaderboard, Scavenger hunt or new Trivia game options.

A sponsorship at JAHC is an investment in your organization AND the National Center for Homeopathy. Sponsors gain valuable brand exposure and recognition for supporting the event of choice for homeopaths across the globe. A sponsorship investment helps NCH continue to promote its mission of providing high quality education and resources. It's a Win-Win!

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REACH *Beyond* YOUR BOOTH

EXPAND YOUR COMPANY'S REACH WITH ENGAGING EXTRAS!

WATER BOTTLE OR OTHER PRODUCT

Super "wow" impact! Showcase your company logo label and get sponsor recognition on product of choice – water bottle, notebooks, lanyards... Other creative ideas are welcome. Don't be surprised if you see recipient selfies with these on social media! Product must be approved by NCH. This sponsorship must be reserved by February 1, 2024.

\$1,000 plus cost of product.

BEVERAGE/SNACK BREAKS

Maximum visibility! We will post your name on a sign at each beverage station, plus include your name and logo in the conference program.

Friday P.M. \$500

Coffee & Tea Break

Saturday A.M. \$500

Coffee & Tea Break

Saturday P.M. \$500

Coffee & Tea Break

Sunday A.M. \$500

Coffee & Tea Break

LANYARDS

Attendees, exhibitors, speakers & conference staff will all wear these badge holders. From the moment they register until they leave the conference, everyone will see your logo!

Call for pricing (limit 1).

CUSTOM SPONSORSHIP - YOU DECIDE!

Do you have an idea for a unique sponsorship?

We'd love to hear it.

Contact us at info@homeopathycenter.org to set up a meeting to discuss ideas.

ZUMBA® SPONSOR

Sponsor Zumba® on Saturday morning.

\$500

DANCE PARTY

Includes DJ, dance floor, a stage for DJ, etc. JAHC attendees LOVE to dance! Hosting the Saturday evening Dance Party is a great way to extend your reach into our community.

\$3,000

PHOTO BOOTH STATION

Help attendees make lasting memories by capturing the moment on film. Fun props and silly poses included!

\$2,500

MONUMENTS TOUR SPONSOR

Sponsor a Washington DC monument tour and help attendees make the most of their trip. A bus will take people to see the Hahnemann statue and other landmark monuments on Thursday afternoon before the conference begins.

\$3,500

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IN PERSON EXHIBITION

SAFETY

Providing safe and clean environments for JAHC attendees is a top priority. Visit www.jahc.info for current policies and to learn more about enhanced safety and cleanliness measures.

Other Covid protocols and guidelines at JAHC will be based on local or national mandates or guidance in effect at the time of the conference.

RULES & REGULATIONS

Please refer to the NCH JAHC website (www.jahc.info/exhibitor-rules-regulations) to review the full rules and regulations intended by NCH to serve the best interests of the JAHC 2024, the exhibitors, registrants, and to give notice to applicants and exhibitors of governing rules and regulations. All applicants are bound by the rules and regulations.

EXHIBIT ELIGIBILITY

Products and services exhibited may not detract from the study and/or practice of homeopathy, patient care and/or education. NCH retains the sole authority to determine the eligibility of any company and/or its product(s). NCH reserves the right to refuse applications of organizations not meeting standard requirements. NCH reserves the right to curtail or to close exhibits, wholly or in part, that reflect unfavorably on the character and the purpose of the meeting. This applies to displays, literature, advertising novelties, souvenirs, conduct of persons, etc.

TABLETOP DISPLAY SELECTION /ASSIGNMENT OF SPACE

Tabletop display spaces are assigned on a first-come, first-served basis. Exhibitors may purchase a second tabletop display at a discounted rate. Subletting and/or sharing of tabletop display space is strictly prohibited.

WHAT'S INCLUDED

Each tabletop space is approximately 7' x 4' and includes one 6' draped table, two (2) chairs, and a wastebasket. Due to space limitations, and in order to maintain the flow of traffic, all exhibits should fit on top of, or directly behind the space allocated (single or double table) and should not block the view of other exhibits. No "L" or "T" shape configurations are permitted. All additional furnishings for your display space (i.e.: standing banner, bookshelf, etc.) must fit directly behind the 6' table provided, and therefore fit within your 7' x 4' exhibit area. NCH reserves the right to remove additional furnishings from the exhibit area if necessary. The display area is fully carpeted.

TERMS OF PAYMENT

To be included in initial space assignments, the exhibit application and full payment must be received. Space will not be assigned or held without the application and all appropriate fees.

NCH JAHC SPONSORSHIP AND EXHIBIT CANCELLATION POLICY (VIRTUAL - NO CANCELLATION)

Cancellations must be submitted to NCH in writing. The date of receipt of supporter's written notice of cancellation will be the official cancellation date. Exhibit support canceled on or before February 1, 2024 will receive a 50% refund. After February 1, no refunds will be given.

ACCOMMODATIONS

NCH has secured a limited number of rooms at the Hyatt Regency Reston with a room rate of rate of \$170/night (plus taxes and fees.) To make a reservation at the group rate, please click here (<https://www.hyatt.com/en-US/group-booking/RESTO/G-NCH4>) The last date to make a reservation under the group rate is March 24, 2024

VIRTUAL EXHIBITION

YOUR ONLINE PRESENCE

Partnering with state of the art immersive and mobile-friendly event platform vFairs enables JAHC to offer you a virtual presence with real life impact for virtual attendees. ALL in-person exhibitor packages include a complementary virtual presence, allowing you to choose from a traditional in-person exhibit space only, a virtual presence only or BOTH!



ENGAGE WITH VISITORS

Live virtual exhibit reps can choose to engage with visitors via real time text, audio, and video chat – as a group or privately – and your visitors have the option to save any and all of your deliverables in their virtual conference tote bag to revisit at any time. Plus, the virtual exhibit hall will open early (a few days prior to the start of JAHC) and then stay live online for 30 days, allowing visitors to arrive early or return later to engage with you.

PLANNING AHEAD FOR SUCCESS!

A virtual trade show and exhibit space takes planning just like your typical in-person show. You will be able to review the agenda, speakers and sessions ahead of time and be able to start setting up your booth in February.

VIRTUAL DISPLAY SET-UP

Virtual exhibitors will be given step by step instructions for setting up their display, closer to the event. Plus 2023 exhibitors have the option of simply updating the exhibit they set up last year!



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ABOUT THE JOINT AMERICAN HOMEOPATHIC CONFERENCE

The Joint American Homeopathic Conference (JAHC) is a place where organizations representing the homeopathy community gather to host a one-of-a-kind, diverse, educational experience for attendees. The JAHC Conference facilitates communication and collaboration throughout the homeopathy community. Member organizations of the Joint American Homeopathic Conference include:

- American Institute of Homeopathy (AIH)
- Americans for Homeopathy Choice (AFHC)
- Academy of Veterinary Homeopathy (AVH)
- Accreditation Commission for Homeopathic Education in North America (ACHENA)
- American Association of Homeopathic Pharmacists (AAHP)
- Council for Homeopathic Certification (CHC)
- Homeopathic Academy of Naturopathic Physicians (HANP)
- Homeopathic Nurses Association (HNA)
- Homeopaths Without Borders (HWB)
- North American Society of Homeopaths (NASH)
- National Center for Homeopathy (NCH)



ABOUT THE NATIONAL CENTER FOR HOMEOPATHY

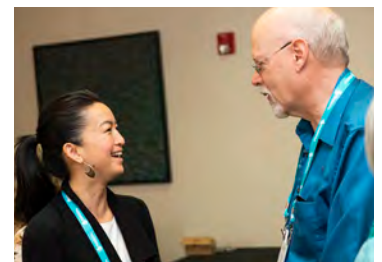
Founded in 1974, the National Center for Homeopathy (NCH) is a non-profit organization dedicated to supporting education in, awareness of, and increased access to homeopathy. NCH has the largest, most diverse membership in the homeopathy community and is the national go-to resource for all who are interested in learning about homeopathy.

WHY SHOULD YOU BE A SPONSOR OR EXHIBITOR?

We welcome all professionals and consumers interested in homeopathy as an integrative healthcare option, including:

- Professional homeopaths
- Nurses
- Physicians
- Chiropractors
- Acupuncturists
- Educators
- Students
- At-home homeopathy lovers and more!

We expect about 300 people in person this year, and over 600 attending virtually! Our attendees are excited about homeopathy products, services, and educational resources. You will meet a highly educated, sophisticated, and targeted audience of homeopathy professionals, students, and other enthusiasts who are excited to learn about your company, organization or school



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RESERVE YOUR BOOTH TODAY!

For questions or
more information contact
Christina Donka
executive.director@homeopathycenter.org

www.JAHC.info